

# SAVE THE WOODLAND HILLS FOUNDATION

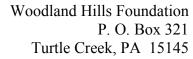
Chocolate & Diamonds Affair

Benefiting the Woodland Hills School District

## FEBRUARY 82020

JOIN US!

SPECIAL GUESTS • WINE PULL SILENT AUCTION • LIVE MUSIC DINNER • DANCING • MORE!





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#### Greetings,

The Woodland Hills Foundation is proud to announce our Eleventh Annual Chocolate & Diamonds Affair, to be held on Saturday, February 8, 2020 at the Edgewood Country Club. The evening will include a formal dinner, a silent auction, a wine-pull and live music with over 200 attendees.

The Woodland Hills Foundation is an independent 501(c)(3) organization whose mission is to support the Woodland Hills School District and its communities by strengthening the educational experience of our children. As a proponent of public education, the foundation seeks to fill gaps in public education funding, set the stage for secondary education aspirations, and create opportunities for community building and volunteerism.

Each year, we raise much-needed funds to provide support for our programs and services. Your support means that we can continue to provide important services to our teachers, school administrators and students.

Please consider supporting this community asset by becoming a sponsor of the Eleventh Annual Chocolate and Diamonds Affair. Each sponsorship package offers recognition on event materials, social media and other media coverage. You'll also expose your business to our impressive network of donors and friends—all of whom have a vested interest in the strength and well-being of our schools, our children and our community.

The Chocolate & Diamonds Affair is the perfect opportunity to celebrate our past successes and we hope that we can count on your support as we raise a glass to the future. Thank you in advance for your support of the Woodland Hills Foundation and our mission.

Sincerely,

Dr. Steven T. Gough

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President

## Benefits of Sponsorship



Most Sponsorship levels include a unique number of tickets/tables to the Affair. This is the perfect opportunity to show your appreciation for your staff, colleagues, or clients. Check the Sponsorship Page for more details



Podium recognition during the Affair, which is attended by over 200 teachers, school administrators, parents, sponsors, business owners and other supporters of the Woodland Hills School District; Includes Prominent Sponsor signage during the event



Prominent listing on the Woodland Hills Foundation website, www.WoodlandHillsFoundation.com, which receives 100+ unique views each month



Recognition on the Woodland Hills Foundation Facebook Page which is seen by over 600 unique followers; Includes multiple postings, including sponsor-specific announcements



Recognition on the Woodland Hills Foundation Twitter Page which is seen by over 900 unique followers; Includes multiple postings including sponsor-specific announcements



Distinguished listing/announcements in the Woodland Hills Foundation Mail Chimp E-Mail Blasts, which includes over 500 unique subscribers



Listing/announcements in the In Woodland Hills Magazine, which includes a circulation of 10,000 + in the Woodland Hills School District



## **Event Information**

**EVENT NAME:** Chocolate and Diamonds Affair

**BENEFITS:** Woodland Hills Foundation

**WEBSITE:** www.WoodlandHillsFoundation.com

EIN #: 26-2058439

MISSION: The mission of the Foundation is to support the Woodland Hills School District

and its communities by strengthening the educational experience of our children. Since merging with the Woodland Hills Academic Foundation, the Foundation can now claim a combined existence since 1999. The combined Foundation is an even stronger impassioned team of parents, community and business leaders, and

educators who live and work in Woodland Hills communities.

**DATE:** Saturday, February 8, 2020

**LOCATION:** Edgewood Country Club

**EVENT TYPE:** Silent Auction and Sit-Down Dinner

**ATTENDANCE:** 200 + teachers, administrators, business-owners and other community members,

alumi and supporters of the Foundation

FINANCIAL GOALS: \$40,000 +

2019 EVENT SUMMARY: Dr. Stephen Esper, Director of Perioperative Services at UPMC Department of

Anesthesiology and Perioperative Medicine, and Woodland Hills Alum, served as the evening's emcee. Guests enjoyed a sit-down dinner, a Silent Auction with close to 100 prize packages up for bid, chocolates provided by Sarris Candies, and a chance to win the evening's pièces de résistance, a diamond provided by William Penn Jewelers, a Chocolate and Diamonds supporter since 2013. Local band Teresa Hawthorne & Legacee provided the perfect smooth jazz background

for the evening.

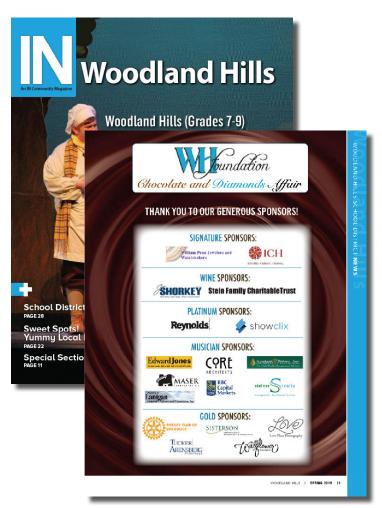








## Sample Signage/Announcements



In Woodland Hills Magazine



Sponsor Signage Display During the Affair



Sponsor Signage During the Affair



Actual Facebook Post



### **SPONSORSHIP OPPORTUNITIES**

WHY SPONSORSHIP? Our mission is to support the Woodland Hills School District and its communities by strengthening the educational experience of our children. As a proponent of public education, we seek to fill gaps in public education funding, set the stage for secondary education aspirations, and create opportunities for community building and volunteerism. The foundation and its work are made possible by grassroots community backing. Your gift will not only help to underwrite the costs of the evening, but will allow us to invest in our school district through mini-grants, scholarships and community events.

**SIGNATURE:** \$5,000 **WINE:** \$2,500 **PLATINUM:** \$1,500

Includes 8 Tickets Includes 4 Tickets Includes 4 Tickets

**MUSICIAN:** \$750 **GOLD:** \$500

Includes 2 Tickets

<b>Sponsorship Benefits</b>	SIGNATURE	WINE	PLATINUM	MUSICIAN	GOLD
Podium Acknowledgement during the Affair	Х	Х	Х	Х	Х
Sponsor Signage during the Affair	Х	Х	Х	Х	Х
Sponsor Recognition across all Social Media	Х	Х	Х	Х	Х
Sponsor Recognition in InWoodland Hills Magazine	X	Х	Х	X	Х
Sponsor Recognition on the WHF website	Х	Х	Х	Χ	Х
Link to Your Website on the WHF website	Х	Х	Х		
Mention in the WHF MailChimp Email Blasts	Х	Х	Х	Х	Х
Company Logo on Wine Bags	Х				
1 Table of 8 to the Affair	X				
6 Tickets to the Affair		Х			
4 Tickets to the Affair			Х		
2 Tickets to the Affair				X	



## **RESERVATION FORM**

Name:		
Title:	Company:	
Address:		
City:	State:	Zip:
Phone:	Email:	
List your guests here or email g	uest lists to: jennifer.whfoundatio	on@gmail.com:
<b>SPONS</b>	ORSHIP AN	<b>D TICKETING</b>
SIGNATURE: \$5,000	MUSICIAN: \$750	1 TEACHER/1 GEN ADM.: \$90 Qty:
<b>WINE:</b> \$2,500	<b>GOLD:</b> \$500	GENERAL ADMISSION: \$50 Qty:
<b>PLATINUM:</b> \$1,500		TEACHER: \$40 Qty:
PAY	MENT INFO	<b>DRMATION</b>
•	yments can be made online only l /event/chocolateanddiamonds20	
Check Payments: Please m	ake checks payable to: Woodland	l Hills Foundation
Bill Me: Provide an email a	address where an invoice may be	sent:

After completing this form, please save and email to jennifer.whfoundation@gmail.com or mail, along with payment, to: Woodland Hills Foundation; P.O. Box 321; Turtle Creek, PA 15145

For more information, contact Jennifer Trehar at 1.888.281.3241 or jennifer.whfoundation@gmail.com.

